

FREE FAMILY EVENT

22nd Annual

FLEETWOOD COMMUNITY FESTIVAL

SATURDAY SEPT 7 | 11 AM – 3 PM

FLEETWOOD COMMUNITY CENTRE
—— 15996 84 AVENUE ——

2024 SPONSOR APPLICATION FORM

APPLICATION DEADLINE: AUGUST 2, 2024

PLEASE COMPLETE AND RETURN TO:

fleetwoodfestival@surrey.ca | 15996 84 Avenue, Surrey, BC

DEADLINE FOR SPONSORSHIP AUGUST 2, 2024 | 15996 84 Avenue

Name: _____ Organization: (if applicable) _____

Mailing address: (please print clearly) _____

Phone: _____ Fax: _____ Email: _____

Please provide a description of your table activities (ALL tables must be interactive and are not allowed to sell any items): _____

1 Table & 2 Chairs Included — Please Check ✓

Inside Table (Limited) Outside Table (I will provide my own tent—this is a rain or shine event) Electrical

SPONSORSHIP LEVELS

Event Sponsor \$2,500

Diamond \$1,500

Gold \$1,000

Silver \$500

Bronze \$250

Other \$_____

Cash **Cheque (please make cheque payable to the City of Surrey) Course # 391937**

Confirmation of sponsorship will be emailed to the address provided. For more information or to pay by credit card please contact **Matthew Morin** at 604-501-5026.

I would like to be contacted for next year's festival through email. **Yes** **No**

You can withdraw your consent anytime by clicking "unsubscribe" at the bottom of our emails and we will remove your name from our mailing lists.

Personal Information is collected for the purposes of processing your application to participate as a sponsor in the Fleetwood Festival Event. The City of Surrey is collecting this information under s.26 (c) of the *Freedom of Information and Protection of Privacy Act*. For questions regarding the collection of personal information, please contact Manager, Fleetwood Community Centre, 15996 - 84 Avenue, Surrey, BC, V4N 0W1, Tel: 604-501-5030.

This event is held inside and outside, rain or shine.

The event committee will not be responsible for providing any tents for your display. The Fleetwood Festival Committee strives to support and promote businesses in the Fleetwood Community and will screen all applicants so as to meet our festival goals.

The Fleetwood Festival Committee reserves the right to accept or reject any application.
Thank you for your interest.

Saturday September 7, 2024 11:00am - 3:00pm | 15996 - 84 Avenue, Surrey, BC V4N 0W1

Email: fleetwoodfestival@surrey.ca

SUPPORT THE FESTIVAL

You benefit by supporting the Fleetwood Festival – A Celebration of Community. Over 4,000-4,500 visitors on event day with support from local media and grassroots marketing to over 5,000 families through school promotion.

Invest in and support your local community by contributing to the Fleetwood Festival. Sponsor our main stage, a bouncy castle or the kid's area as well as monetary sponsorships as listed below.

Contact fleetwoodfestival@surrey.ca for sponsorship information.

\$2,500 EVENT SPONSOR:

- Sponsor one of 5 main attractions at the festival! Booth placement will be located beside attraction with guaranteed high traffic. Please email fleetwoodfestival@surrey.ca ASAP for available options. This is first come first serve.
- Company representative may introduce an act on the Main Stage
- Logo included in the Surrey Now Leader newspaper
- Company Sign displayed on the sponsored attraction on day of festival. (Sign size TBA)
- Logo included on the Fleetwood Community Association website
- Logo included in marketing material (Festival poster, rack cards, etc.)
- Opportunity to be on-site to promote your business or service
- Minimum two audio mentions during the day by the MC

\$1,500 DIAMOND SPONSOR:

- Logo included in the Surrey Now Leader newspaper
- Company Sign displayed on the main stage on day of festival. (Sign to be a max size of 2' x 3')
- Logo included on the Fleetwood Community Association website
- Logo included in marketing material (Festival poster, rack cards, etc.)
- Opportunity to be on-site to promote your business or service
- Minimum two audio mentions during the day by the MC

\$1000 GOLD SPONSOR:

- Logo included in The Surrey Now Leader newspaper
- Logo included on the Fleetwood Community Association website
- Logo included in any marketing material (Festival poster, rack cards, etc.)
- Opportunity to be on-site to promote your business or service
- Minimum one audio mentions during the day by the MC

\$500 SILVER SPONSOR:

- Your name will be listed in the Surrey Now Leader newspaper
- Your name listed on the Fleetwood Community Association website
- Your name listed in marketing material (Festival poster, rack cards, etc.)
- Opportunity to be on-site to promote your business or service

\$250 BRONZE SPONSOR:

- Your name listed on the Fleetwood Community Association website
- Opportunity to be on-site to promote your business or service

*All logos to be submitted by August 2nd, 2024 as a high resolution EPS file.

FLEETWOOD COMMUNITY FESTIVAL

Fleetwood Community Centre
15996 – 84th Avenue
Surrey, BC V4N 0W1
604-501-5032

May 1st, 2024

On Saturday September 7, 2024 we are hosting our 22nd Annual Fleetwood Festival.

This much-loved community festival is hosted in collaboration with the Fleetwood Community Association and the Fleetwood Business Association along with other local community organizations and groups.

The festival celebrates our local community by providing a day of free, interactive programming for local families. This hugely popular event regularly attracts over 4,000 people of all ages for a day of entertainment, interactive resource booths, children's activities, food and much more!

We couldn't make this festival possible without the support of our sponsors. We are asking for your support through cash sponsorship of a specific activity or performance or in-kind donations that could include food and beverages for the volunteers. Please find a list of sponsorship opportunities available for your consideration attached.

For more information or to make a contribution, please email at fleetwoodfestival@surrey.ca

Together, we can make this year's festival the best one ever!

Sincerely,

Fleetwood Festival Committee